

KENNESAW MOUNTAIN MUSTANGS FOOTBALL

PARENT INVOLVEMENT INFORMATION

	Amount	Involvement	Benefit
Player Fees	\$250.00	Required (Player/Parent)	Equips your "player" with helmet reconditioning, new helmets, pads, game/practice jersey and pants, shoulder pads, chin strap, mouth piece, girdle, and socks. Also includes catered pre-game meal for all 9th grade, JV and Varsity team players.
Parent Volunteer Shifts	4 hours	Required (parent)	Ability to achieve fundraising goals.
Two-Way Mailer	-	Required (Parent)	Equips your "player" with helmet reconditioning, new helmets, pads, game/practice jersey and pants, shoulder pads, chin strap, mouth piece, girdle, and socks.
Lift-A-Thon	Raise \$300/Player	Required (All High School Players)	Pays for camps, referee fees, end-of-season player awards, sr. player gifts, insurance, field and stadium maintenance, concession stand maintenance, capital improvements, buses to/from events, coaches supplement, videography, spirit wear, legal, laundry, signage, telephone, website.maintenance,
Lift-A-Thon	Raise \$150/Player	Optional (Jr. Mustang Players)	Pays for referee fees, end-of-season player awards, insurance, field maintenance and painting, capital improvements, coaches uniforms, signage, telephone, website, and more.
Touchdown Club Membership	\$375 - \$625	Optional (Player/Family)	Pays for camps, referee fees, end-of-season player awards, sr. player gifts, insurance, field and stadium maintenance, concession stand maintenance, capital improvements, buses to/from events, coaches supplement, videography, spirit wear, legal, laundry, signage, telephone, website.maintenance,
Gold Cards - High School	Sell 20 Cards	Required (Player/Parent/Coach)	Pays for camps, referee fees, player awards, insurance, field maintenance and painting, capital improvements, buses to/from events, coaches supplement, videography, spirit wear, legal fees, laundry, signage, telephone, website, and more.
Gold Cards - Jr. Mustangs	Sell 3 Cards	Required (Player/Parent/Coach)	Pays for referee fees, end-of-season player awards, insurance, field maintenance and painting, capital improvements, coaches uniforms, signage, telephone, website, and more.
Golf Tournament - Senior players	-	Required (Senior Players)	Assist golf tournament participants with their golf bags in order to provide a high quality golf tournament which helps fund the mortgage payment** on our Field House.
Mustang Moms	\$25-\$100	Optional (Player/Family)	Mustang Moms is an auxiliary of the Mustang Touchdown Club. It was formed to provide support for the coaches and players of the Kennesaw Mountain High School Football Program. The Moms participate in luncheons, camps, locker room decoration, providing meals for our coaches during game film review sessions, golf tournament registration/set-up, Rally Foundation for the Cure of Childhood Cancer 4 Quarters 4 Research fundraising campaign, serving pre-game meals to the high school players on Thursday and Friday nights, and other activities which benefit the players and coaching staff at KMHS.
Annual Football Program	\$10	Optional (Player/Family)	Additional program support for the above.
Personal Dedications and Advertisements in the Annual Football Program	\$75 - \$150	Optional (Player/Family)	Additional program support for the above.
Corporate Sponsorships/Donations	\$500 - \$1,300+	Optional (Player/Parent)	Additional program support for the above.

* The cost to equip your player is \$1000.00

** We currently have a mortgage on the field house. The payment is \$1,400 per month plus a balloon payment of \$20,000 which is due in November of each year.

The cost to run the entire football program averages \$2,000 per player and the school/county/state provides minimal assistance. Additionally, the school, not the football program, receives all of the gate money.